



OUR HISTORY

CSU’s College of Business is a leader in innovative business education, providing students with the flexibility to create their own degree programs, engage in dozens of applied learning opportunities, and pursue impactful careers. As the fastest growing college at CSU with a 40% enrollment increase since 2021, the College is renowned for its emphasis on responsible business management education - a central theme across its undergraduate, specialized master’s, and MBA programs. The College is especially well-known for its full-time Impact MBA program, and its esteemed online MBA program, which features real-time learning supported by state-of-the-art synchronous learning technology.

YEAR FOUNDED
1966

NUMBER OF STUDENTS
4,493

Fall Census 2024

SPONSORED PROJECT EXPENDITURES
\$817,033

Fiscal Year 2025

5
DEPARTMENTS

7
RESEARCH CENTERS AND INSTITUTES



WHAT WE'RE KNOWN FOR

A commitment to the globally recognized **“Business for a Better World”** strategic vision, which focuses on business responsibility, ethics, and sustainability.

Award-winning MBA programs, including the globally acclaimed, STEM-designated **Impact MBA**, which prepares students to implement and manage sustainability initiatives within organizations and create lasting change for good.

Innovative classroom technology that brings students from around the world access to exceptional graduate-level courses, certificates, and degrees.

A dedicated, best-in-class **Career Management Center** that yields high student success and job placement rates.

AREAS OF EXCELLENCE

- Research at the intersection of business and society.
- Engaging, application-oriented educational experiences.
- Proven student success backed by outstanding career outcomes.
- Community-centered culture that values student, staff, and faculty success.



**COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY**

#1

ONLINE MBA IN COLORADO

U.S. News and World Report

#1

"BETTER WORLD" MBA

Corporate Knights

BEST

**BUSINESS SCHOOL
PIE-ONEER**

The PIE, international publication

#1

**ONLINE MASTER OF COMPUTER
INFORMATION SYSTEMS IN COLORADO**

U.S. News and World Report

#1

**NORTH AMERICAN BUSINESS SCHOOL FOR
RESPONSIBLE BUSINESS MANAGEMENT**

Financial Times

KEY INITIATIVES

- Integrating the UN Sustainable Development Goals into core business curriculum.
- Workforce development through applied learning and strategic partnerships.
- Fueling innovation and community impact through the Institute for Entrepreneurship.
- Investing in state-of-the-art infrastructure to enhance learning and well-being.
- Expanding college reach through global, cross-campus, and pre-college programs.

**RECENT
HIGH-IMPACT
RESEARCH**

- Team performance in high pressure environments.
- Disruption of illicit supply chains.
- Data and consumer privacy.
- AI and analytics on healthcare.
- Audit market structure and auditor reputation.

